

NOT FOR RELEASE, PUBLICATION OR DISTRIBUTION, DIRECTLY OR INDIRECTLY, IN WHOLE OR IN PART, TO US PERSONS (EXCEPT AS SPECIFIED BELOW) OR INTO OR WITHIN THE UNITED STATES (EXCEPT AS SPECIFIED BELOW), AUSTRALIA, CANADA, JAPAN OR SOUTH AFRICA, OR ANY OTHER JURISDICTION WHERE, OR TO ANY OTHER PERSON TO WHOM, TO DO SO WOULD BE UNLAWFUL

Ecobank Transnational Incorporated Announces Launch of US\$-Denominated Benchmark 5-year Senior Unsecured Notes Offering

Lomé, September 27, 2024— Ecobank Transnational Incorporated (Ticker: ETI), a leading pan-African banking group with presence in 35 African countries and rated B- (stable) by S&P, B-(stable) by Fitch and B3 (negative) by Moody's, has mandated Absa, Africa Finance Corporation, African Export-Import Bank, Mashreq and Standard Chartered Bank as Joint Lead Managers and Joint Bookrunners and Renaissance Capital Africa as Financial Adviser to organise a Global Investor Call, as well as a series of fixed investor calls and meetings commencing on Monday 30 September 2024. A 144A/RegS US\$-denominated benchmark 5-year senior unsecured notes offering (the "Notes") will follow, subject to market conditions. The Notes are expected to be rated B- by S&P and B3 by Moody's.

Important Note

This announcement does not contain or constitute an offer of, or the solicitation of an offer to buy or subscribe for, securities to any person in which such offer or solicitation is unlawful. The securities referred to in this press release have not been and will not be registered under the regulations in Nigeria, Ghana and UEMOA, and may not be offered or sold in these regions.

The information contained herein does not constitute an offer to sell or issue, or any solicitation of any offer to purchase, subscribe for or otherwise acquire, the securities referred to herein (the "**Notes**") in any jurisdiction. The distribution of this communication and other information in connection with any offering of the Notes in certain jurisdictions may be restricted by law and persons into whose possession this communication or other information referred to herein comes should inform themselves about and observe any such restriction. In particular, this announcement and such other information is not for publication or distribution, directly or indirectly, in whole or in part, to US Persons (as defined below) (except as specified below) or into or within the United States (except as specified below), Australia, Canada or Japan, or any other jurisdiction where, or to any other person to whom, to do so would be unlawful. Any failure to comply with these restrictions may constitute a violation of the securities laws in any such jurisdiction.

Ecobank Transnational Incorporated 2365 Boulevard du Mono P.O. Box 3261 Lomé – Togo Tel: (228) 22 21 03 03 / 22 21 31 68 Fax: (228) 22 21 51 19 Email: info@ecobank.com Web: ecobank.com



This announcement is an advertisement and is not a prospectus for the purposes of Regulation (EU) 2017/1129 as it forms part of United Kingdom domestic law by virtue of the European Union (Withdrawal) Act 2018 (the "**UK Prospectus Regulation**"). A prospectus prepared pursuant to the UK Prospectus Regulation is intended to be published on the Issuer's website. Investors should not subscribe for the Notes except on the basis of information contained in the prospectus.

UK MiFIR – professionals/ECPs only - The manufacturer target market (UK MiFIR product governance) is eligible counterparties and professional clients only (all distribution channels).

This communication is only being distributed to and is only directed at (i) persons who are outside the United Kingdom, or (ii) investment professionals falling within Article 19(5) of the Financial Services and Markets Act 2000 (Financial Promotion) Order 2005 (the "**Order**"), or (iii) high net worth entities, and other persons to whom it may lawfully be communicated, falling within Article 49(2)(a) to (d) of the Order, or (iv) other persons to whom it may lawfully be communicated (all such persons (i) to (iv) being together being referred to as "**relevant persons**"). Any investment activity to which this communication may relate is only available to, and any invitation, offer, or agreement to engage in such investment activity will be engaged in only with, relevant persons. Any person who is not a relevant person should not act or rely on this communication or any of its contents.

The Notes have not been and will not be registered under the United States Securities Act of 1933, as amended (the **"Securities Act"**), or the securities laws of any state or other jurisdiction of the United States, and may not be offered, sold, resold, pledged, delivered or transferred, directly or indirectly, into or within the United States or to, or for the account or benefit of, any "U.S. persons" as defined in Regulation S under the Securities Act (**"US Persons"**), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act and in compliance with any applicable securities laws of any state or other jurisdiction of the United States. In the United States, the offer is being made only to "qualified institutional buyers" as defined in and in reliance on Rule 144A under the Securities Act or another available exemption from, or in a transaction not subject to, the registration requirements of the Suder States, the offer is being made only to "qualified institutional buyers" as defined in and in reliance on Rule 144A under the Securities Act or another available exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Outside the United States, the offer is being made to persons other than US Persons in accordance with Regulation S under the Securities Act. Prospective purchasers are hereby notified that the sellers or issuer of the securities may be relying on the exemption from the registration requirements of the Securities Act provided by Rule 144A of the Securities Act or another available exemption. There has been and will be no public offering of the Notes in the United States.

A rating is not a recommendation to buy, sell or hold securities and may be subject to revision, suspension or withdrawal at any time by the assigning rating organisation. Similar ratings for different types of issuers and on different types of notes do not necessarily mean the same thing. The significance of each rating should be analysed independently from any other rating.

Madibinet Cisse **Company Secretary**