

CalBank announces the appointment of Mr. Carl Selasi Asem as Deputy Managing Director



CalBank Plc announces the appointment of Mr. Carl Selasi Asem as Deputy Managing Director of the Bank, effective 1st September 2022. His appointment was approved by the Bank of Ghana.

CalBank Board Chairman, Joe Mensah commented *"I am delighted to welcome Carl Asem to the CalBank family. Carl will be responsible for leading and driving the Bank's corporate business with a view to growing profitability through superior product and relationship management. With his solid history of excellent performance in leadership positions in the banking industry in Ghana and across the West Africa sub-region, Carl's appointment as Deputy Managing Director will serve to buttress CalBank's strong standing in the industry."*

Prior to joining the Bank, Carl worked with the Ecobank Group as the Managing Director of Ecobank Gambia.

Carl brings to this position over eighteen (18) years of proven expertise in marketing, sales, relationship management,

customer service, and business development. He was instrumental in leading and driving strategies and initiatives for growth, planning and the development of sustainable and continued improvement programmes in the Anglophone West Africa (AWA) region for Ecobank.

Carl started his career with Ghana Textile Printing Company as an Assistant Manager in 1998 before joining Ecobank Ghana as a Senior Relationship Manager in 2003. He subsequently worked in various high-profile roles such as Head Public Sector – Domestic Bank, Ag. Group Head- Public Sector, Regional Business Manager – AWA Region.

He was appointed the Managing Director of Ecobank Gambia in 2018 where he led the Bank to a dominant number one position in the country. Under his leadership, the bank attained the number one status consecutively over a 4-year period in Revenue, PBT, Assets, Deposits and CIR in the Gambia Banking Industry. He successfully introduced modern management practices focusing on digitalisation, employee engagement, customers, IT, partnerships & supplier relations. He also led the Bank to win "The Banker's Bank of the Year" awards consecutively over a 3-year period.

Carl graduated from the Kwame Nkrumah University of Science and Technology with a Bachelor of Science (Hons) degree in Chemical Engineering in 1997. He also holds an Executive Master of Business Administration (Finance Option) degree from the University of Ghana and a Postgraduate Diploma in Financial Management (ACCA). He has pursued various Executive Development programmes from Columbia Business School and the Harvard Kennedy School, both in the USA.

Forward Together

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