Profile of Samuel Kwame Yedu Aidoo

Sam has a strong focus and understanding of Sub-Saharan African markets. He has worked in Africa and the UK with structuring, origination, trading and execution experience in several African markets including but not limited to Nigeria, Ghana, Kenya, Tanzania, Uganda, Egypt, Ethiopia, and Botswana.

He started his banking career with Standard Chartered Bank and later worked with Barclays Bank across Africa and in England for 10 years. In his time with Barclays, Sam worked in senior roles in the Financial markets business in Ghana and subsequently for three years out of London. He managed and coordinated Barclays Capital's structured product offering (structured assets, Index Products, ALM, Access Trades etc) into and out of Sub-Saharan African markets.

He rejoined Barclays Africa in 2013 where Sam was initially the Director, Regional Head, Global Markets distribution looking after the North Africa and East African regions out of Nairobi-Kenya and subsequently looking after the West African business out of Lagos-Nigeria.

Prior to joining GCB Bank Plc, Sam worked at Fidelity Bank Ghana Ltd as the Deputy Managing Director (Wholesale Banking) with responsibility for the bank's Corporate Banking, Financial Markets and Treasury, Capital Markets businesses as well as Fidelity Bank's subsidiaries — Fidelity Asia Bank and Fidelity Securities Limited. He joined Fidelity Bank in October 2016 as Director of Treasury and Markets and was appointed Group Head, Wholesale Banking in December 2018. He also served on the Board of Fidelity Securities Limited. In his time at Fidelity bank, Sam was instrumental in the implementation of certain landmark transactions which include the ESLA Bond programme and the Securitization of GOG Contractor arrears, just to mention a few.

Sam is a thought leader on African financial and Capital markets development and is devoted to the continuous growth of businesses and people, with a passion to leaving things better than he found them.