



Profile of Mr Priyadharshana Ekanayake

Mr Priyadharshana Ekanayake is an experienced Finance professional with 25+ years of experience and Associate member of CIMA. He has a broad and in-depth work experience in strategic, digital and operational aspects of finance and general management. He is the immediate past National Finance Director of Unilever Sri Lanka. During the last 3.5 years in his last role he completed a \$140m insurance claim, partnered the business for 2 years of growth (7-8% which is 5x market growth) and profitability (average 200bps yoy), under extreme external volatilities including a major terrorist attack in the country. He transformed the finance origination through simplification, process optimization, technology and talent and gender balance development.

He also worked as the Director / Financial controller for global ETS organization in the year 2015-2016 (located in India / Bangalore) and led teams located in 4 geographies – Bangalore, UK, Brazil and the Philippines.