

PROFILE OF EBENEZER ASANTE, VP, MTN GROUP (SEAGHA)



Ebenezer Twum Asante has over fifteen years progressive and diversified experience in leadership as an accomplished Senior Executive and a Strategic Leader.

He was appointed Vice President (VP) of Southern and East Africa and Ghana (SEAGHA) Region of the MTN Group in October 2017. He has oversight over nine (9) countries namely: Swaziland, Zambia, Botswana, Namibia, Rwanda, Kenya, Uganda, South Sudan and Ghana. As part of his duties as Vice President, he serves as a member on the MTN Group Executive Committee and Board representations for applicable MTN Group entities

Prior to his appointment as VP of the SEAGHA Region, he was the CEO of MTN Ghana, a position he held from July 2015 to September 2017. Before his appointment as CEO of MTN Ghana, he was the CEO of MTN Rwanda. For both operations, he was responsible for providing sound human resource leadership and ensuring financial and organizational profitability and sustainability of the operating units.

Before joining MTN Ghana, he spent 13 years with Unilever, where he held various positions, including Managing Director for Zambia and Customer Development Director and member of the Unilever Ghana Board.

He holds a BA (Hons) degree in Economics and Statistics from the University of Ghana, a Postgraduate Diploma in Management from Henley Management College and he was part of MTN's Global Advancement Programme (GAP) in 2010. He also participated in the Executive level and General Management development programs at the Ashridge Business School (UK), Harvard and Insead (Paris).