



Kwame is a dynamic and transformational business leader with over 19 years of solid track record of building strong business fundamentals that drive sustainable value across the entire business value chain – building, inspiring and energizing teams / organizations with purpose and direction; driving game-changing business transformational projects to drive efficiency and to repurpose organizations unto a strong and sustainable growth path; building / driving an integrated commercial strategy planning and execution in core consumer marketing, customer marketing and sales function with a good general management experience.

Kwame has a good business insights and experience of managing and driving business growth across West Africa and in multiple categories in Home Care, Personal Care and Food and Nutrition having worked with some of the leading global players in these categories - Nestle, PZ Cussons, SC Johnson & Sons Ltd.

Until recently, Kwame was the Managing Director for A&P Foods Nigeria – a full subsidiary of the pladis Group, formerly known as United Biscuits, a global brand in the Biscuits and Confectionery space with head office in London UK and led the team to transform the locally acquired business into a full multinational business model and drove strong business performance within a turbulent business environment in Nigeria.

Kwame has a degree B.Sc. Administration (Accounting) as well as an MBA in Finance both from the University of Ghana Business School. He is also a member of the Chartered Institute of Marketing (Ghana & UK), with a Professional Post Graduate Diploma and a Professional Diploma in Marketing from the Chartered Institute of Marketing (CIM, UK).

Kwame is a proud recipient of **“The Marketing Practitioner of Ghana”** by the Chartered Institute of Marketing (Ghana) in 2011.